



# LEGAL STRATEGIES

A Beasley Allen Conference and Expo

THURSDAY, NOVEMBER 17, 2011

Moderator – Tom Methvin

**8:30 am – 9:30 am Registration & Continental Breakfast**

**9:30 am – 10:00 am Invocation:** Leigh O’Dell – Shareholder  
**Welcome:** Honorable Charles Price, Presiding Circuit Court Judge, 15<sup>th</sup> Judicial Circuit  
**Introduction:** Tom Methvin, Managing Shareholder

**10:00 am – 10:30 am Importance of a Strong Judiciary** (30 minute CLE)  
Robert Bentley, Governor of Alabama

**10:30 am – 11:00 am Update on BP Litigation** (30 minute CLE)  
Honorable Luther Strange, Alabama Attorney General

**11:00 am – 11:45 am Holding Corporate Wrongdoers Accountable** (45 minute CLE)  
Jere Beasley, Founding Shareholder

**11:45 am – 1:00 pm Lunch** (60 minute CLE)  
**With Justice for All in A Changing America**  
Morris Dees, Founder – Southern Poverty Law Center  
Mary Bauer, Legal Director – Southern Poverty Law Center

**1:00 pm – 2:25 pm Product Liability Update** (85 minute CLE)

- Winning Trial Strategies -Including Single Vehicle Wrecks, Greg Allen, Lead Product Lawyer
- Products Cases Arising from on the Job Incidents, Mike Andrews, Shareholder
- Rollovers; Roof Crush v. Diving, Ben Baker, Shareholder
- Defective Tire Litigation, LaBarron Boone, Shareholder

**2:25 pm– 2:45 pm Personal Injury Update** (20 minute CLE)  
Heavy Truck Cases, Cole Portis, Section Head

**2:45 pm – 3:15 pm Mass Tort Drug Litigation Update** (30 minute CLE)

- Current Litigation Trends– Andy Birchfield, Section Head
- Actos Update, Roger Smith, Shareholder

**3:15 pm – 3:45 pm Break**

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- 3:45 pm – 4:15 pm**    **Leveraging the Cloud: Marketing to, and Serving Your Clients**    (30 minute CLE)  
Mark Weinstock, Director, Law Firm Marketing Sales, LexisNexis  
Christopher T. Anderson, Product Manager, Firm Manager,  
LexisNexis
- 4:15 pm – 4:45 pm**    **Consumer Fraud Update**    (30 minute CLE)  
Wage and Hour Litigation, Business Litigation,  
Class Actions & Qui Tam – Dee Miles, Section Head
- 4:45 pm – 4:55 pm**    **How to Market Your Practice**  
Tom Methvin, Managing Shareholder
- 4:55 pm – 5:05 pm**    **An Update on Politics that Affects the Law**    (10 minute CLE)  
Gibson Vance, Shareholder; Immediate Past President,  
American Association for Justice
- 5:05 pm – 6:00 pm**    **Break**
- 6:00 pm – 8:30 pm**    **Dinner & Dessert Reception** – Sponsored by [Freedom Court Reporting](#)



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FRIDAY, NOVEMBER 18, 2011

Moderator – Gibson Vance

- 7:30 am – 8:45 am**    **Prayer Breakfast:** John Croyle, Big Oak Ranch
- 8:45 am - 8:50 am**    **Presentation of Beasley Allen Pro Bono Award:**  
Tom Methvin, Managing Shareholder
- 8:50 am – 9:00 am**    **What ALAJ Can Do for You:**  
Rebekah McKinney, President, Alabama Association for Justice
- 9:00 am – 9:30 am**    **Mass Tort Drug Litigation Update** (30 minute CLE)  
• Hips Update, Navan Ward, Shareholder  
• Transvaginal Mesh Update, Leigh O’Dell, Shareholder
- 9:30 am – 10:00 am**    **Fraud and Litigation Support** (30 minute CLE)  
David Mills, Carr, Riggs & Ingram
- 10:00 am – 10:30 am**    **Break**
- 10:30 am – 11:00 am**    **What the State Bar’s Role in Government Means to Your Practice** (30 minute CLE)  
Jim Pratt, President, Alabama State Bar
- 11:00 am – 11:20 am**    **BP Litigation Update** (20 minute CLE)  
Rhon Jones, Toxic Torts Section Head
- 11:20 am – 12:20 pm**    **Ethics for Lawyers – Synonym or Oxymoron?** (60 minute CLE)  
Tony McLain, General Counsel, Alabama State Bar
- 12:20 pm**                **Closing Remarks**  
Gibson Vance, Shareholder

(Total CLE Credit Hours – 9)

**BREAKOUT SESSION FOR THE ALABAMA LAWYERS ASSOCIATION  
12:30 PM TO 5:00PM**